

## Tote Bag Advertising Guide

The following summary includes helpful information and instructions for your conference tote bag advertising item.

### Tote Bag Item Types

Tote Bag item descriptions must be emailed to [partnerships@cacfp.org](mailto:partnerships@cacfp.org) and must be approved by our conference team.

Examples of items can be:

- 8.5" x 11" printed educational resource or promotional advertisement
- Small books
- Educational Magazines
- Food Samples (that will not be crushed)
- Postcards
- Branded Promotional Items such as stress balls, thumb drives, cooking utensils, aprons, sunscreen, lotion, water bottles, etc.



### Tote Bag Shipping Address

**NOTE: This is NOT the same address as your exhibitor materials.** Please ship to this address as written below. Items shipped to yourself or that do not arrive within the shipping window will not be included in the tote bag and will be delivered to your booth instead.

Rosen Shingle Creek  
 National Child Nutrition Conference  
 HOLD FOR: Lisa Mack, 512-850-8278 National CACFP Sponsors Association  
 9939 Universal Boulevard  
 Orlando, FL 32819  
 Box \_\_\_\_ of \_\_\_\_



### Important Deadlines

March 1, 2024	Estimated Number of Attendees Communicated to Partners
March 1, 2024	Submit Tote Bag Description for Approval
April 11, 2024	Tracking Numbers Submitted to <a href="mailto:partnerships@cacfp.org">partnerships@cacfp.org</a>
April 11-17, 2024	Tote Bag Items Arrival Date at Hotel and Credit Card Authorization Forms Due

#### Questions?

Email [partnerships@cacfp.org](mailto:partnerships@cacfp.org)  
 Or visit [cacfp.org/conference](http://cacfp.org/conference)