

## #NCNC23 Exhibitor Social Media Kit

Thank you for joining us as an exhibitor! Help us build the buzz with our social media toolkit! Don't forget to follow National CACFP Sponsors Association on Facebook, Twitter, LinkedIn, and Instagram to stay up to date on conference happenings until April! Happy Sharing!

### Twitter Sample Tweets

*Please use #NCNC23 in your communications. If you tag @NationalCACFP, we can respond and retweet your communications to our followers as well.*

1. [INSERT COMPANY NAME] can't wait to exhibit at #NCNC23 and talk all things child nutrition with you! Join us and @CACFP in San Diego, CA April 10-14.
2. #NCNC23 is almost here! See [INSERT COMPANY NAME] exhibit at booth [INSERT BOOTH NUMBER]. See you soon @CACFP! Learn more at [cacfp.org](http://cacfp.org)

### Sample Facebook Posts

*Please use #NCNC23. If you tag @NationalCACFP, we can engage with your posts.*

1. [INSERT COMPANY NAME] is exhibiting at #NCNC23, hosted by the @NationalCACFP – in San Diego, CA April 10-14. Learn more and register now! [cacfp.org/conference](http://cacfp.org/conference)
2. We're here and setting up at #NCNC23 this year! Join us at booth [INSERT BOOTH NUMBER] April 10-14. We hope to see you soon. Learn more: [cacfp.org/conference](http://cacfp.org/conference)

### LinkedIn Sample Post

*Please use #NCNC23 in your communications. If you tag @National CACFP Sponsors Association, we can engage with your content.*

[INSERT COMPANY NAME] is honored to be exhibiting at #NCNC23! Join us with @National CACFP Sponsors Association in San Diego, CA at the premier annual event held by the National CACFP Sponsors Association, bringing together professionals from child care centers, home providers, sponsoring organizations, school districts, afterschool programs, Head Start programs, Food Banks, tribal nations and State Agencies. Learn more: [cacfp.org](http://cacfp.org).

### Sample Instagram Post

*Please use #NCNC23. If you tag @NationalCACFP, we can engage with your posts.*

1. [INSERT COMPANY NAME] is exhibiting at #NCNC23, hosted by the @NationalCACFP. The National Child Nutrition Conference is the premier annual event that brings together professionals from across the child nutrition industry. Visit [cacfp.org](http://cacfp.org) to register.
2. We're here! Come see us at [INSERT BOOTH NUMBER] at #NCNC23 to talk child nutrition and check out our swag and samples. We can't wait to say hello!